

HORIZON EUROPE COLLABORATION

User-Friendly and Accessible Solutions in Digital Health

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SUCCESSFUL R&I IN EUROPE 2025
12th EUROPEAN NETWORKING EVEN

6 – 7 March 2025

VAN DER VALK AIRPORTHOTEL

DÜSSELDORF – GERMANY



KEY BARRIERS IN EFFECTIVE CHRONIC DISEASE MANAGEMENT



- Inconsistent monitoring makes chronic disease management inefficient.
- Manual data processing wastes time, delaying diagnosis and care.
- Reduced efficiency and compromised patient care due to outdated systems.
- Lack of data integration prevents early detection of critical complications.



In 2022, it was estimated that 828 million adults worldwide were living with diabetes, nearly double the previous projections by the World Health Organization (WHO).

Additionally, 59% of individuals aged 30 and older with diabetes—approximately 445 million people—were not receiving treatment (Reuters, 2024).

EARLY DETECTION & PREVENTION POWERED BY AIOT



- Beebird accelerates digitalization in healthcare by creating user-friendly, accessible, and cost-effective solutions.
- Our wearable health technologies enable **early diagnosis** and **remote patient monitoring**, improving healthcare system efficiency.
- We focus on **collaborations with European institutions** to enhance the **clinical accuracy** of our products and ensure seamless integration into diverse healthcare ecosystems.

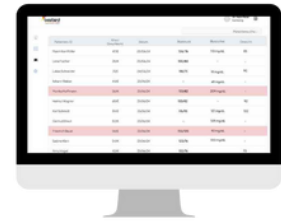
Our solution helps healthcare providers and patients make data-driven decisions to prevent chronic complications.

BEEBIRD PRODUCTS & AI ASSISTANTS

Beebird products and AI assistants providing long-term care solutions for elderly populations

IOT

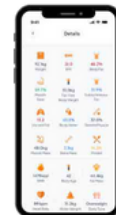
HOSPITAL & TELEMEDICINE DOCTOR PANEL INTEGRATION WITH TURKEY'S E-NABIZ DIGITAL HEALTH SYSTEM



PATIENT & USER PANEL FOR HEALTH MONITORING



BEEBIRD HEALTH APP



"HOSPITAL INFORMATION MANAGEMENT SYSTEM (HIMS) FOR SEAMLESS HEALTHCARE INTEGRATION



AI

BEEBIRD ACCURECT BLOOD PRESSURE MONITORS



BEEBIRD ACCURECT GLUCOMETER



BEEBIRD ACCURECT SMART BODY MEASUREMENT TAPE



BEEBIRD ACCURECT SMART WEIGHING SCALE



BEEBIRD ACCURECT SMART NUTRITIONAL SCALE FOR PRECISE DIET TRACKING



EXPERIENCE IN R&D&I PROJECTS



Collaborations & Experience

- **Teknopol Health Technopark (Turkey):** Development of pilot health-tech solutions.
- **Istanbul Technical University (Turkey):** Special pilot study for monitoring the health of entrepreneurs.
- **Successfully Completed Two R&D Projects**
- **Integration with Turkish Hospital Information Systems:** Enhancing interoperability and real-world impact in clinical environments.

Future Goals: Although we have not yet participated in an EU-funded R&D&I project, we are actively pursuing collaboration with leading institutions and look forward to contributing to European digital health innovations.

PARTNERS SOUGHT



- **Universities & Research Centers:** Collaborating on R&D and clinical testing for AI-powered health monitoring.
- **Healthcare Institutions:** Implementing pilot programs and gathering real-world data for chronic disease management.
- **Regulatory Experts:** Ensuring compliance with EU health technology regulations.
- **Investors & Industry Partners:** Scaling Beebird's AI-driven solutions across the European market.

THANK YOU!



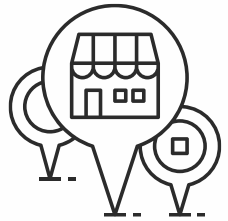
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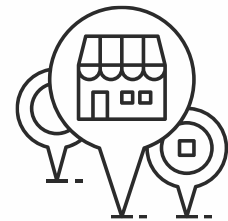
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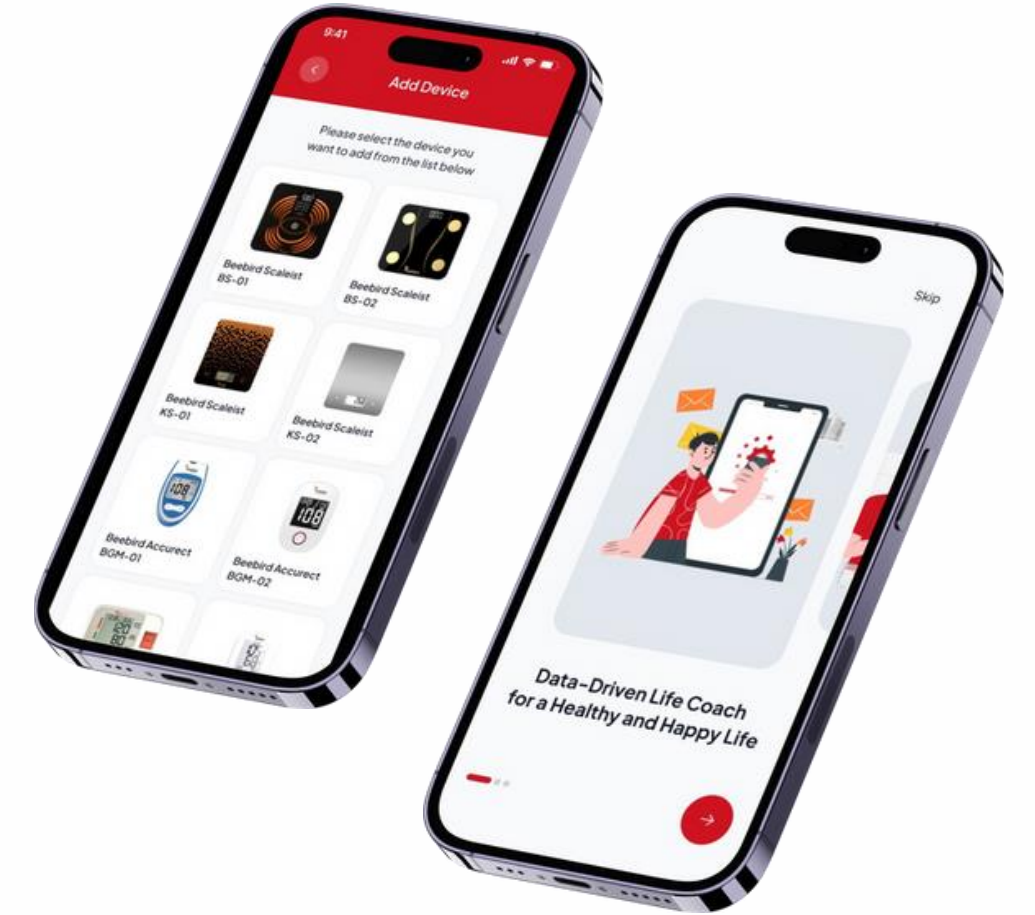
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LET'S FOLLOW UP