

Polish Creative
Industries
Development
Center

CREATIVE INDUSTRIES IN POLAND

Ministry of Culture and National Heritage
Republic of Poland



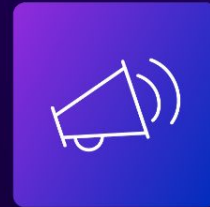
Polish Creative Industries Development Center

PCIDC supports the development of creative industries by gathering knowledge, fostering networking, providing substantive and financial support, education, promotion, addressing the needs of the sectors, and building synergies with other areas of development and innovation.



Support
/Professionalization

Networking



Promotion

Creative Hub



Public support for the cultural sector – Ministry of Culture and National Heritage; systemic support for the film industry: National Film School, National Film Archive - Audiovisual Institute, Documentary and Feature Film Studio.

Support for SMEs: PARP (Polish Agency for Enterprise Development) and PAIH (Polish Investment and Trade Agency) / Ministry of Development and Technology.

Public and private regional startup incubators and accelerators.

The need for public policy support for creative industries.

Ecosystem of
institutions supporting
creative industries ■

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EUR 19,3 billion / 3,6% of GDP
app. 289 000 people

Gamedev:

250% revenue growth over three years (2018-2021), app. 500 companies

Music Industry:

The value of music sales: over EUR 157 million (2023), an increase of 18,7 %

The audiovisual production:

The value: app. 8 billion PLN, 112 feature films (71 intended for a cinema release)
11,5 thousands of entities

Film Industry:

The only financial support system combining public and market mechanisms

Fashion:

EUR 12,4 billion / growth trend

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GAMEDEV



AUDIOVISUAL
SECTOR



MUSIC



NEW MEDIA



DESIGN
& CRAFTS



CREATIVE HUB
Minska 65

CRPK
priorities and activities

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Building financial and non-financial support systems for creative industries;

Knowledge gathering: methodology for CCS measurement;

Identification of the significance of creative industries for economic development, building Poland's image, and increasing competitiveness;

Presence and competitiveness in the global market.

Key challenges ■

**UMBRELLA ORGANIZATIONS
OR INDUSTRY (CCS) ORGANIZATIONS**

- Research & Development
- Sharing knowledge
- Innovation in CCS

**ORGANIZATIONS SEEKING PARTNERSHIPS
AND BUSINESS COLLABORATION WITH POLAND**
(AUDIOVISUAL SECTOR, DESIGN, FASHION, CRAFTS, MUSIC)

- Business cooperation
- Technology
- Innovations
- Research & Development

Potential
Partners & Topics ■

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Thank you!

Let's share knowledge and cooperate!

 **Aleksandra Szymańska**
Director



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