

Creating lasting IMPACT through communication/dissemination, exploitation & training

in Horizon Europe's ONCOVALUE Sjors Gerritsen - Elevate

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The ONCOVALUE consortium



2022-2026 - 7 million euro













SIEMENS Healthineers



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66 Communication/dissemination, exploitation & training are key to score 5/5 on IMPACT

in the ESR (33% of total score)



Funded by he European Union

Why are C/D&E&T so important?

Heightened importance & emphasis from the commission

- H2020 > Horizon Europe in regard to C/D&E&T
- Legal requirement: Horizon Europe Regulation, Article 39

It is the make or break section of your proposal:

- Facilitates the project's pathway to impact
- Advances knowledge production & circulation
- Creates a viable pathway to reach expected outcomes
- Outlines the strategy for management of IP
- Underlines the maturity of a proposal

It is what EU's expert evaluators look for (link)







Best Practices of ONCOVALUE

- Dedicated C/D&E&T work package(s)
 - Leadership with one partner (not coordinator)
- Create a credible scale & significance for contributions of the project
 - Set realistic tasks, timeframe and fitting milestones

Essential WP-tasks:

- Co-creation of C/D&E&T plans
- Stakeholder scoping & mapping
- Develop a consortium Knowledge Hub
- Workshops & Networking activities
- Sustainable business model
- Ideal WP for SME cooperation > strengthens proposal
 - Happy to share more examples face to face







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(i) oncovalue GRIPonMASH CEPTION SAFETY EVIDENCE ECOSYSTEM Real Get

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ONCOVALUE - Implementing value-based oncology care at European cancer hospitals: An Al-based framework for assessing real-life effectiveness of novel cancer therapies in real-time (Project 101095245)"