

KreativInstitut.  
Ostwestfalen-Lippe

# KREATIVINSTITUT.OWL

Prof. Dr. Alexander Kutter

Founded by:

Ministerium für Wirtschaft,  
Industrie, Klimaschutz und Energie  
des Landes Nordrhein-Westfalen



# CORE OBJECTIVES



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## New methods

- » Creation and interpretation of images, video, music and sound
- » Automated annotation and analysis of media content



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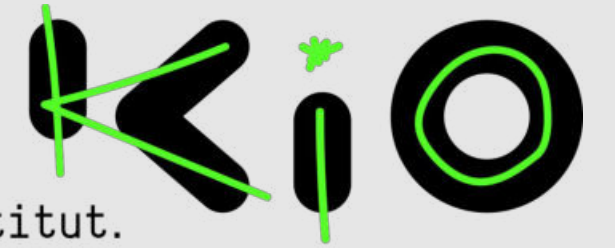
Three universities – one building

Working in a heterogeneous team

Always at the cutting edge of technology:

hard- and software

# DIGITAL MEDIAPRODUCTION



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Innovative immersion and interaction (VR/AR/XR)

Efficient immersive websites

Realistic visualization with

photorealistic effects

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# COMPOSITION & SOUND DESIGN

Immersive Spatial Audio  
and Generative Algorithms

Artistic Research and Sound Ecologies

Compositions and Musical Contents  
in tune with the times



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# DIGITAL HUMANITIES

## MUSIC AND MEDIA EDITION

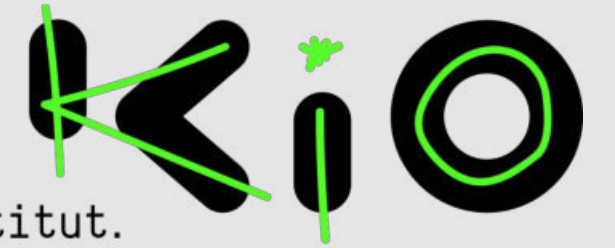
Creative Tools and Technologies

Human-Computer Interaction

Music and Audio Signal Processing

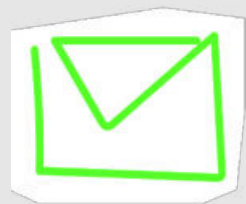


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# CONNECT



[alexander.kutter@kreativ.institute](mailto:alexander.kutter@kreativ.institute)



[www.kreativ.institute](http://www.kreativ.institute)

