



## Handelsblatt Research Institute

Düsseldorf, March 15 - 16, 2018

Dr. Jan Kleibrink

## ► Advantage Through Knowledge.

- An independent research institute as part of the Verlagsgruppe Handelsblatt
- Grounded in the collaboration between the research team and the editors of Handelsblatt (Germany's most-selling business daily) and Wirtschaftswoche (weekly business news magazine)
- Combination of economic and journalistic competences



*Vorsprung durch Wissen.*

## ▶ HRI Team and Services

- Around 30 employees educated in
  - Economics, Business Administrations, Information Research, Journalism, Physics...
- Desk Research
- (Economic) Studies
- Industry Analysis
- Factbooks

## ▶ H2020 Experience

- Partner in the H2020 project **SSIX** (<http://ssix-project.eu/>)
  - Successful in the 2014 call
  - Work started in March 2015
- “SSIX aims to provide European SME’s with a collection of easy to interpret tools to analyze and understand social media users attitudes for any given topic.”
- Our role in the project: **Commercialization** Partner.
- Partner in the H2020 project **SciShops.eu** (<http://scishops.eu/>)
  - Successful in the 2016 call
  - Work started in Nov 2017
- Our role in the project: **Research** Partner.

## ▶ H2020 Interest

- Highly interested in participating in the H2020 call
- Ready to fill the role of commercialization partners and base research on a wide field of topics

# Contact

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