

Wir fördern das Gute in NRW.

DURCHBLICK

NRW.BANK – Public funding for innovation & internationalisation

Successfull R & I in Europe 2018 | March 15, 2018

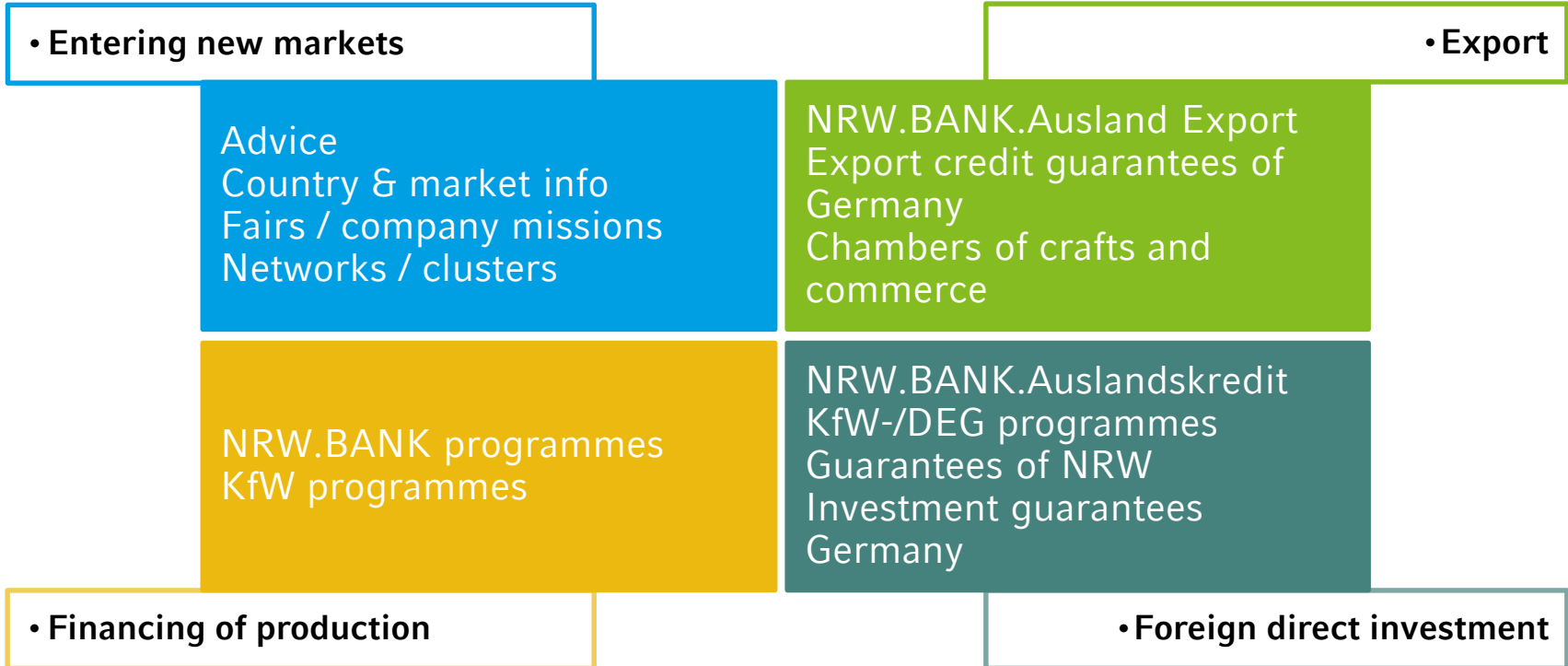


NRW.BANK – Development Bank for North Rhine-Westphalia (NRW)



- Broad range of funding instruments
- Interest-subsidized promotion loans for SMEs
- Equity products
- Advisory services
- Risk coverage and liability assumption
- Taking into account public refinancing funding options by national, regional and EU level

Public support for...(extract)



NRW.BANK financial advisory service

Target group	<ul style="list-style-type: none">– Enterprises in change processes– Startups, company successors
Topic range	<ul style="list-style-type: none">– Analysis of business plan and preparation for financial negotiations (with the eye of a bank and in the context of using public funding instruments and programmes)– Advisory services
Special characteristics	<ul style="list-style-type: none">– Services are on neutral basis, free of charge, funding-oriented and take place in protected atmosphere– Banking secrecy kept by all means

NRW.BANK international advisory service

Tel. 0211
91741-4000

Target group	<ul style="list-style-type: none">Small and medium-sized industrial enterprises – SMEs - (turnover < 500 m€) and freelancers with focus on internationalisation
Topic range	<ul style="list-style-type: none">Use of public funding instruments of national, regional & EU levelFunding research in target countries
Conditions	<ul style="list-style-type: none">Individual and needs-oriented adviceWorkshops, information events, presentations & publications
Special characteristics	<ul style="list-style-type: none">Internet: www.nrwbank.de/aussenwirtschaftTwitter: @NRWBANKPartner in NRW.Europa





Advisory support for entering new markets

Advisory programmes offering grants for engaging professional consulting services

RWP-Beratungsprogramm NRW

- Grant: 50%
- Daily allowance: max. of 8 and max. of 1,500 € per day

BAFA: Förderung unternehm. Know-hows

- Grant: 50 – 90%, max. of 3,000 – 4,000 €



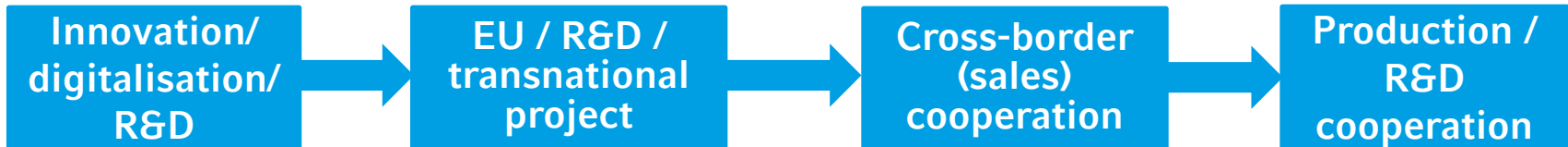
Innovation/R&D can pave the way...



At home



(New)
international
markets





Public financing for innovation & production

NRW.BANK.Universal-kredit	NRW.BANK.Innovative Unternehmen	ERP-Digitalisierungs- & Innovationskredit
<ul style="list-style-type: none">– Companies < 500 m€ annual turnover, freelancers– Investment and working capital– 25K € - 10 m€– Optional release from liability	<ul style="list-style-type: none">– Startups, SMEs, freelancers, companies <500 employees => „innovative companies“ (specific criteria)– Innovation & digitalisation, investments & working capital– 100K € - 7.5 m€	<ul style="list-style-type: none">– Freelancers, companies >2 yrs (<500 m€ annual turnover) => „innovative companies“ (specific criteria)– Innovation & digitalisation, investments & working capital– 25K € - 25 m€



Public financing for internationalisation

Public loans for financing development of new markets, foreign direct investments and working capital needs abroad

NRW.BANK.Auslandskredit

- SMEs > 2 yrs
- Loans up to 10 m€
- Investment capital from 125K €, working capital from 25K € (opt. release from liability)
- For: entering new markets, distribution, fair stands etc.

KfW Unternehmerkredit

- SMEs > 5 yrs
- Loans up to 25 m€
- Investment & working capital (opt. release from liability)
- For: entering new markets, ext. consultancy, fair participation etc.



Export promotion NRW and federal state

Financing for and protection for export transactions by NRW.BANK and Euler Hermes Aktiengesellschaft

NRW.BANK.Ausland Export

- Protection / release of liability of house bank against payment default of exporter from NRW (e.g. because of insolvency)
- 50% guarantee for house bank (for issuing guarantee in name of exporter)

Export credit guarantees of federal state

- Supplier credit cover, manufacturing risk cover etc. for export activities with foreign buyers
- Esp. in development countries, risky markets



Special public financing programmes

KfW offers public loans for financing companies and their operational measures in renewables and energy efficiency

KfW-Erneuerbare Energien

- Companies of all sizes, privates, non-profit companies, freelancers (investor = operator)
- Loan < 50 m€, < 20 yrs
- Investments in power generation from renewables

KfW-Energieeffizienz

Produktionsanlagen/-Prozesse

- Companies of all sizes, freelancers, contractors
- Loans < 25 m€, 5, 10 & 20 yrs
- Modernisation & new investments in production plants and processes

Guarantees for foreign direct investments

Guarantees for companies located in NRW resp. in Germany

Landesbürgschaft NRW Ausland

- Companies in NRW
- 80% guarantee for investment loans
- Collateral abroad possible

Investitionsgarantien Bund

- Guarantee & protection against political risks for investments in countries with investment protection agreement (dispossession, nationalisation, suspension of payments etc.)

Contact



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