



Innovation Design Manufacture

**Smart Packaging  
for the food industry**

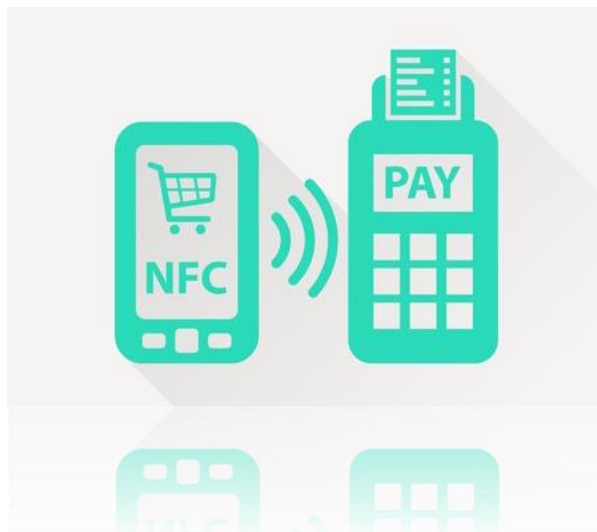
**Plastic NFC chips &  
Printed Graphene Antennas**

**Martin Scattergood**

**Successful R&I in Europe  
Workshop ICT 14th February 2019**

## WHAT IS RFID & NFC?

RFID (Radio Frequency Identification) enables contactless communication between an object and a compatible reader. It utilises a chip and an antenna to transmit a unique product identifier code.



Near Field Communication (NFC) enables two-way interaction between a portable device such as a smartphone and a smart label on consumer goods.

## DEVELOPMENT

- Non-silicon/plastic NFC chip with an Asian partner.
- Antenna development and production by SES.
- Working prototypes communicating with smartphones using etched aluminium antennas.
- Market trend towards environmentally friendly antenna processes.
- Printed antenna technology offering process improvements.
- Graphene to expand possibilities in food labelling.



# TARGET MARKET

## Smart Packaging

- A smart package enhances the ownership experience.
- Consumers obtain information on product specification, shelf life, special offers etc, via a NFC mobile phone App.
- Potential to reduce waste, improve stock control and lower costs.



# PARTNERS SOUGHT

- Industrial enterprise with expertise in printed electronics.
- Low cost printed graphene, scalable for high volume roll to roll production.
- Experience of food and smart packaging requirements.
- Horizon 2020 grants.
- Investors.



## OUR EXPERTISE

- RFID/NFC component and system innovation.

## FURTHER NEW TECHNOLOGY

- SESTEX400 UHF washable tags.
- WIRETX UHF Automotive tyre identification.

## INTERNATIONAL PATENTS

- Several patents for our technology.

